Suntronics LED INC
Game-Day Workflow: Running Ads & Hype Videos in ProPresenter

1. Pre-Game Setup

• Open ProPresenter on your control computer.
• Connect the HDMI (or DVI) output from the Novastar VX Processor to your LED board.
• Make sure your LED board resolution matches your ProPresenter output (1920x1080 or custom mapping).
• Load sponsor ads (images/videos) and hype videos into the Media Bin or a new Playlist.

2. Running Sponsor Ads

• Create a new Playlist called 'Sponsor Ads'.
• Add each sponsor ad (image or video) as a slide.
• Set Timed Transitions (8–12 seconds each).
• Enable Loop to Beginning for continuous playback.
• Ads will now scroll/rotate automatically until stopped.

3. Playing Hype Videos

• Load hype videos (MP4/MOV) into the Media Bin or a dedicated Playlist.
• Before kickoff or at key moments (touchdowns, halftime, intros), select the hype video.
• Click to play full screen on the LED board.
• Video will automatically stop at the end or loop if set to loop mode.

4. Game-Day Workflow Diagram

Step	Action	Layer/Control
1	Start looping Sponsor Ads before kickoff	Presentation/Playlist
2	Trigger Hype Video for team intro	Media Bin
3	Return to looping Sponsor Ads	Presentation/Playlist
4	Play hype videos at halftime or scoring moments	Media Bin
5	End game with final hype video or sponsor reel	Media Bin

■■ Notes

• Regular ProPresenter license ($250/year) is sufficient for sponsor ads & hype videos.
• The Scoreboard Module (~$2,500/year) is only needed if you want live game clocks and scoring.
• Always test media playback before game day to confirm timing and resolution.

• Keep sponsor ads simple: bold fonts, high-contrast logos, short durations.