Suntronics LED INC
ProPresenter Guide: Running Scrolling & Rotating Sponsor Ads

1. Create a Sponsor Ad Playlist

• Open ProPresenter → Click Library > New Presentation.
• Add each ad (image, logo, or short video) onto its own slide.
• In the Slide Inspector, set Timed Transition (e.g., 10 seconds).
• Check Loop to Beginning so ads rotate endlessly.

2. Scrolling Text Banner (Ticker)

• In a blank slide, add a Text Box at the bottom.
• Enter all sponsor names, separated by spaces or symbols like • .
• In Text Properties, enable Scrolling Text.
• Choose direction (Left → Right or Right → Left).
• Adjust speed and font size for visibility on the board.

3. Use the Announcements Layer

• Go to the Announcements Tab (separate layer from Scoreboard).
• Import the Ad Playlist.
• Enable Auto Loop.
• This allows ads to run in the background while the scoreboard is active.

4. Game-Day Workflow

• Before kickoff: Load the Sponsor Playlist.
• During breaks/halftime: Trigger ads by selecting the playlist.
• For quick shoutouts: Use Messages Layer → Type sponsor name → Send.

5. Pro Tips

• Export all sponsor slides at the same resolution as your LED board (match Novastar/VX settings).
• Keep text simple: large fonts, 1–2 lines only.
• Recommended time per slide: 8–12 seconds.
• Collect sponsor logos in PNG format for clean, transparent backgrounds.

Software Recommendations – Suntronics LED INC

• ProPresenter Scoreboard Module: ~$2,500/year (advanced scoreboard integration).
• Basic ProPresenter license + $250/year per computer is sufficient for sponsor ads.
• Renewed Vision provides technical support for setup and licensing.